

Chinese Mutual Aid Association



We have served over 1.3 million people in the past 39 years.

Originally founded by Chinese immigrants, CMAA has evolved into a pan-immigrant social services agency serving clients from over 40 countries. The agency's multilingual staff continues to address the immediate needs of low-income immigrants, refugees, and other minorities. Our services foster client integration into U.S. society, including after-school & summer youth programming, job skills training & placement services, senior care services, English as a Second Language (ESL) classes, housing assistance, and other essential services throughout the Chicagoland area and Elgin, Illinois. We have also expanded our services to meet the urgent needs of clients during the COVID-19 crisis, such as offering direct financial assistance to low-income families economically impacted by the quarantine.



Client Spotlight

Ju Hui Sun Huang is a Cantonese woman in her nineties who has been a client of CMAA's In-Home Services program for 11 years. When Ju was diagnosed with Parkinson's disease, the couple found CMAA and their home care aide May Jew, who has been taking care of them for over a decade. Ju says that she's "grateful for [May] every day" because living life independently would not be possible without her critical care and assistance. Since the COVID-19 crisis began, May has felt understandably fearful to continue working and traveling to her clients as she uses public transportation. However, like many of our aides May feels committed to her clients, which gives her the courage to continue this essential work. Additionally, with the help of our COVID-19 emergency relief funders, CMAA has been able to provide our workers with Personal Protective Equipment (PPE) so that they feel safe and comfortable providing for their clients. Thank you May Jew for your dedication to CMAA's home care clients!

A Tribute to Our In-Home Care Aides



The Annual Dinner Gala is CMAA's longest running fundraiser. For the past 39 years, the organization has hosted this event to celebrate clients, supporters, and new friends alike.

The Annual Gala regularly draws 300+ people, including business and community leaders, local elected officials, and all other CMAA supporters. **This year, to maintain social distancing parameters, our Annual Gala will be held virtually!**

For CMAA's 39th Annual Gala we are celebrating our In-Home Services Department to recognize our courageous In-Home Care Aides who are working tirelessly to serve our elderly and disabled clients in their homes throughout the COVID-19 pandemic. These essential workers bravely provide basic needs services to our most vulnerable population, offering support and helping to ensure their health and well being during this crisis. With over 20 years of experience, CMAA's In-Home Services' program provides high-quality and culturally sensitive home care aide services to those in need. Please join us in celebrating our aides for all of their hard work during this especially challenging year!



Sponsorship Package

39th Annual Dinner



39th Annual Dinner SPONSORSHIP LEVELS

Venue: Virtual Gala | Date: November 12th, 2020

Ruby \$50,000

- Official presenting sponsor of CMAA's virtual gala
- Exclusive speaking opportunity
- Sponsorship logo on marketing materials for all 4 CMAA events for one year
- Opportunity to show a company video during gala
- Company logo displayed throughout virtual gala
- Verbal introduction as a sponsor at virtual gala
- Recognition in press release and marketing materials
- 2 full page color ads in digital program booklet
- Logo on CMAA's website
- 30 guest tickets to virtual gala + 10 tickets for other paid CMAA events (Dim Sum 5K, Red Party)

Diamond \$20,000

- Exclusive speaking opportunity
- Sponsorship logo on marketing materials for all 4 CMAA events for one year
- Verbal introduction as a sponsor at virtual gala
- Company featured in Member Spotlight on CMAA homepage
- Company logo displayed throughout virtual gala
- Recognition in press release and marketing materials
- 2 full page color ads in digital program booklet
- Logo on CMAA's website for 18 months
- 20 guest tickets to virtual gala + 5 tickets for other paid CMAA events (Dim Sum 5K, Red Party)

Platinum \$10,000

- 2 minute exclusive speaking opportunity
- Company featured in Member Spotlight on CMAA homepage
- Opportunity to provide virtual promotional materials or gift
- Custom social media shout-out
- Company logo displayed throughout virtual gala
- Recognition in press release and marketing materials
- Sponsorship logo on all promotional materials
- 1 full page color ad in digital program booklet
- Logo on CMAA's website for 1 year
- 20 guest tickets to virtual gala

Gold \$5,000

- Opportunity to provide virtual promotional materials or gift
- Custom social media shout-out
- Company logo displayed throughout virtual gala
- Recognition in press release and marketing materials
- Sponsorship logo on all promotional materials
- Half page color ad in digital program booklet
- Logo on CMAA's website for 6 months
- 15 guest tickets to virtual gala

Silver \$3,500

- Company logo displayed throughout virtual gala
- Recognition in press release and marketing materials
- Sponsorship logo on all promotional materials
- Quarter sized color ad in digital program booklet
- Logo on CMAA's website for 3 months
- 10 guest tickets to virtual gala

Bronze \$2,000

- Sponsorship logo on all promotional materials
- Quarter sized B&W ad in digital program booklet
- Logo on CMAA's website for 1 month
- 10 guest tickets to virtual gala



**THANK YOU FOR YOUR TIME,
SUPPORT AND GENEROSITY.**

**WE LOOK FORWARD TO
SEEING YOU AT ONE OF OUR EVENTS!**

**Please contact our Development
& Special Events Coordinator, Emily Olson,
for any sponsorship related inquiries:
EmilyO@chinesemutualaid.org
(773) 784-2900 ext. 144**