



YOU ARE INVITED!

2023 CMAA ANNUAL GALA

**VOICE** *& Vision*

DIVERSE YOUNG LEADERS



# VOICE & Vision

DIVERSE YOUNG LEADERS



The CMAA Board of Directors and Host Committee  
Aurora Austriaco, Eric Mah and Darryl Tom invite you to

## CMAA 2023 Annual Gala

THURSDAY  
APRIL 13, 2023

6:00 PM RECEPTION  
7:00 PM DINNER AND PROGRAM

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GALLERIA MARCHETTI  
825 W. ERIE STREET, CHICAGO, IL 60642

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### 2023 ANNUAL GALA MUTUAL AWARDEES



**VISIONARY OF THE YEAR AWARD**  
JENNIFER GONG-GERSHOWITZ  
ILLINOIS STATE REPRESENTATIVE



**DUC HUANG FOUNDER'S  
AWARD FOR IMMIGRANT SUCCESS**  
HOAN HUYNH  
ILLINOIS STATE REPRESENTATIVE



**OUTSTANDING COMMUNITY  
PARTNER AWARD**  
AMOA

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IF YOU ARE SPONSORING A TABLE OF 10 SEATS OR MORE, PLEASE CONTACT SHELAH  
AT [EVENTS@CHINESEMUTUALAID.ORG](mailto:EVENTS@CHINESEMUTUALAID.ORG)  
FOR QUESTIONS REGARDING SPONSORSHIPS, CONTACT SHELAH AT  
[EVENTS@CHINESEMUTUALAID.ORG](mailto:EVENTS@CHINESEMUTUALAID.ORG)



# 2023 Annual Dinner

## SPONSORSHIP LEVELS

Venue: Galleria Marchetti | Date: April 13, 2023

### Ruby \$50,000



- Official presenting sponsor of the Annual Dinner
- Exclusive speaking opportunity
- Sponsorship logo on marketing materials for all 4 CMAA events for one year (2023)
- Company banner displayed at registration table/stage
- Distribution of company's printed materials at event
- Custom social media shout-out
- Recognition in press release and marketing materials
- Two (2) full page color ads in program booklet
- Logo on CMAA's website for 18 months
- 30 guest tickets with premiere seating (3 tables) + 10 tickets for other paid CMAA events in 2023 (Dim Sum 5K, Red Party)

### Diamond \$20,000



- Exclusive speaking opportunity
- Sponsorship logo on marketing materials for 2 CMAA events for one year (2023)
- Company banner displayed at registration table/stage
- Distribution of company's printed materials at event
- Introduction as a sponsor
- Custom social media shout-out
- Recognition in press release and marketing materials
- 2 full page color ads in program booklet
- Logo on CMAA's website for 18 months
- 20 guest tickets with premiere seating (2 tables) + 5 tickets for other paid CMAA events in 2023 (Dim Sum 5K, Red Party)

### Platinum \$10,000



- Two (2) minute speaking opportunity
- Company banner displayed at registration table/stage
- Distribution of company's printed materials at event
- Introduction as a sponsor
- Custom social media shout-out
- Recognition in press release and marketing materials
- Sponsorship logo on all promotional materials
- 1 full page color ad in program booklet
- Logo on CMAA's website for 1 year
- 20 guest tickets with priority seating (2 tables)

### Gold \$5,000



- Distribution of company's printed materials at event
- Introduction as a sponsor
- Custom social media shout-out
- Recognition in press release and marketing materials
- Sponsorship logo on all promotional materials
- Half page color ad in program booklet
- Logo on CMAA's website for 6 month
- 10 guest tickets (1 table)

### Silver \$3,500



- Introduction as a sponsor
- Recognition in press release and marketing materials
- Sponsorship logo on all promotional materials
- Quarter page color ad in program booklet
- Logo on CMAA's website for 3 months
- 10 guest tickets (1 table)

### Bronze \$2,000



- Sponsorship logo on all promotional materials
- Quarter page B&W ad in program booklet
- Logo on CMAA's website for 1 month
- 10 guest tickets (1 table)

Chinese Mutual Aid Association  
1016 W. Argyle Street, Chicago, IL 60640  
ATTN: Rhea Yap  
rheay@chinesemutualaid.org

Please submit your ad and logo as a PNG or JPEG to  
events@chinesemutualaid.org





# 2023 Annual Dinner

## SPONSORSHIP REPLY FORM

**COMPANY/INDIVIDUAL:**

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**CONTACT NAME:**

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**ADDRESS:**

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**CITY:**

**STATE:**

**ZIP CODE:**

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**PHONE NUMBER:**

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**EMAIL ADDRESS:**

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PLEASE LIST PERSONAL OR COMPANY NAME AS YOU WOULD LIKE TO BE RECOGNIZED

- \$50,000 RUBY SPONSOR
- \$20,000 DIAMOND SPONSOR
- \$10,000 PLATINUM SPONSOR
- \$5,000 GOLD SPONSOR
- \$3,500 SILVER SPONSOR
- \$2,000 BRONZE SPONSOR

### PAYMENT INFORMATION

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CHECK ENCLOSED (Please make checks payable to: Chinese Mutual Aid Association)

PLEASE CHARGE MY CREDIT CARD

VISA

MASTERCARD

AMEX

DISCOVER

**NAME ON CREDIT CARD:**

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**CREDIT CARD NUMBER:**

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**EXPIRATION DATE:**

**CVV:**

**BILLING ZIP CODE:**

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Please mail this form to:  
Chinese Mutual Aid Association  
1016 W. Argyle Street  
Chicago, IL 60640

Or email to: [events@chinesemutualaid.org](mailto:events@chinesemutualaid.org)



# 2023 Annual Dinner

## MEDIA SPONSORSHIP LEVELS

Venue: Galleria Marchetti | Date: April 13, 2023

### Platinum \$1,500

- Official media sponsor of the Annual Dinner
- Exclusive speaking opportunity
- Sponsorship logo on marketing materials for all 4 CMAA events for one year (2023)
- Company banner displayed at registration table/stage
- Distribution of company's printed materials at event
- Verbal introduction as a sponsor
- Recognition in press release and marketing materials
- Two (2) full page color ads in program booklet
- Logo on CMAA's website
- 10 guest tickets with premiere seating (1 table) + 10 tickets for other paid CMAA events in 2023 (Dim Sum 5K, Red Party)

### Gold \$1,000

- Sponsorship logo on marketing materials for all 4 CMAA events for one year (2023)
- Company banner displayed at registration table/stage
- Distribution of company's printed materials at event -
- Introduction as a sponsor
- Recognition in press release and marketing materials
- Two (2) full page color ads in program booklet
- Logo on CMAA's website for 18 months
- 10 guest tickets with priority seating (1 table) + 5 tickets for other paid CMAA events in 2023 (Dim Sum 5K, Red Party)

### Silver \$500



- Company banner displayed at registration table/stage
- Distribution of company's printed materials at event
- Introduction as a sponsor
- Custom social media shout-out
- Recognition in press release and marketing materials
- Sponsorship logo on all promotional materials
- Full page color ad in program booklet
- Logo on CMAA's website for 1 year
- 5 guest tickets

### Bronze \$250



- Distribution of company's printed materials at event
- Introduction as a sponsor
- Custom social media shout-out
- Recognition in press release and marketing materials
- Sponsorship logo on all promotional materials
- Half page color ad in program booklet
- Logo on CMAA's website for 6 month
- 5 guest tickets



# 2023 Annual Dinner

## MEDIA SPONSOR REPLY FORM

**COMPANY/INDIVIDUAL:**

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**CONTACT NAME:**

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**ADDRESS:**

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**CITY:**

**STATE:**

**ZIP CODE:**

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**PHONE NUMBER:**

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**EMAIL ADDRESS:**

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PLEASE LIST PERSONAL OR COMPANY NAME AS YOU WOULD LIKE TO BE RECOGNIZED

\$1,500 PLATINUM SPONSOR

\$1,000 GOLD SPONSOR

\$500 SILVER SPONSOR

\$250 BRONZE SPONSOR

### PAYMENT INFORMATION

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CHECK ENCLOSED (Please make checks payable to: Chinese Mutual Aid Association)

PLEASE CHARGE MY CREDIT CARD

VISA

MASTERCARD

AMEX

DISCOVER

**NAME ON CREDIT CARD:**

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**CREDIT CARD NUMBER:**

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**EXPIRATION DATE:**

**CVV:**

**BILLING ZIP CODE:**

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Chicago, IL 60640

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# 2023 Annual Dinner

## PROGRAM BOOK AD SPECS

To participate in the CMAA 2023 Annual Program Book, please submit your artwork to [events@chinesemutualaid.org](mailto:events@chinesemutualaid.org) by **March 31st**.

Please follow the specs below:

Full Page Ad Size 5" w x 8" h

Half Page Ad Size 5" w x 4" h

Quarter Page Ad Size 5" w x 2" h

**No bleeds**

**4-color process (CMYK); No spot colors**

FULL PAGE - 5"W X 8"H

HALF PAGE - 5"W X 4"H

QUARTER PAGE - 5"W X 2"H

We cannot be responsible for jpeg or other pixel based files which may have resolution or other technical problems.

\*Please make sure all photos to be included in your ad are free of copyright restrictions. Partner assumes all liability for reproducing rights managed images.



# 2023 Annual Dinner

## OUR SPONSORS

### Platinum



**CHICAGO  
CHINATOWN  
COMMUNITY  
FOUNDATION**  
芝城華埠基金會

### Gold



### Silver



### Bronze





# Chinese Mutual Aid Association



We have served over 1.3 million people in the over 40 years.

Originally founded by Chinese immigrants, CMAA has evolved into a pan-immigrant social services agency serving clients from over 40 countries. The agency's multilingual staff continues to address the immediate needs of low-income immigrants, refugees, and other minorities. Our services foster client integration into U.S. society, including after-school & summer youth programming, job skills training & placement services, senior care services, English as a Second Language (ESL) classes, housing assistance, small business development and other essential services throughout the Chicagoland area and Elgin, Illinois.



## Client Spotlight

When Latana Vongchareun came to Chinese Mutual Aid Association for classes to learn English as a Second Language, she met with one of our newest teachers, Curtis Bell in our Elgin office. Curtis knows how nervous first time students can be with learning a new language. To ease the tension, he shook Latana's hand-- looked in her eyes and said hello in her native Laotian language.

Curtis has always been willing to go above and beyond when teaching those from other countries. He'll put in the research on his student's countries and recognize their native holidays. He'll make it a point to ask them to talk about them in class and to teach the other students about their home countries.

With Curtis' help, Latana continued to work in ESL and then started to work with Ket Hereña as a Home Care Aid. With Curtis' help, she has become one of the best Home Care Aides that CMAA is proud to have.



CMAA teacher Curtis Bell with Latana Vongchareun



**THANK YOU FOR YOUR TIME,  
SUPPORT AND GENEROSITY.**

**WE LOOK FORWARD TO  
SEEING YOU AT ONE OF OUR EVENTS!**

**Please contact our Rhea Yap, Director of Strategic  
Initiatives for any sponsorship related inquires:**

**[rheay@chinesemutualaid.org](mailto:rheay@chinesemutualaid.org)**

**(773) 784-2900**