



RED PARTY

ASIAN AMERICAN MEN'S FASHION SHOW

COCKTAIL ENTERTAINMENT



Chinese Mutual Aid Association



We have served over 1.3 million people in the over 40 years.

Originally founded by Chinese immigrants, CMAA has evolved into a pan-immigrant social services agency serving clients from over 40 countries. The agency's multilingual staff continues to address the immediate needs of low-income immigrants, refugees, and other minorities. Our services foster client integration into U.S. society, including after-school & summer youth programming, job skills training & placement services, senior care services, English as a Second Language (ESL) classes, housing assistance, small business development and other essential services throughout the Chicagoland area and Elgin, Illinois.



Client Spotlight

When Latana Vongchareun came to Chinese Mutual Aid Association for classes to learn English as a Second Language, she met with one of our newest teachers, Curtis Bell in our Elgin office. Curtis knows how nervous first time students can be with learning a new language. To ease the tension, he shook Latana's hand-- looked in her eyes and said hello in her native Laotian language.

Curtis has always been willing to go above and beyond when teaching those from other countries. He'll put in the research on his student's countries and recognize their native holidays. He'll make it a point to ask them to talk about them in class and to teach the other students about their home countries.

With Curtis' help, Latana continued to work in ESL and then started to work with Ket Hereña as a Home Care Aid. With Curtis' help, she has become one of the best Home Care Aides that CMAA is proud to have.



CMAA teacher Curtis Bell with Latana Vongchareun



2023 Red Party SPONSORSHIP LEVELS

Venue: Cine City | Date: June 15, 2023 | 6-10PM

Ruby \$20,000



- Official presenting sponsor of the Red Party Sponsorship logo on marketing materials for all 4 CMAA events for one year
- Exclusive speaking opportunity
- Sponsor booth/table at the event
- Distribution opportunities for company's printed materials
- Custom social media shout-out
- Sponsor logo placement on event banner (step & repeat) - Sponsor logo on CMAA website linked to company's website
- Verbal recognition as sponsor at the event
- 20 guest tickets + 5 tickets for other paid CMAA events (Dim Sum 5K, Annual Dinner)

Diamond \$10,000



- 2 minute exclusive speaking opportunity
- "Official" sponsorship dedication (cocktail, model, table)
- Distribution opportunities for company's printed materials
- VIP name tags for all guests
- Custom social media shout-out
- Sponsor logo placement on event banner (step & repeat)
- Sponsor logo placed on all event marketing materials
- Sponsor logo on CMAA website linked to company's website
- Verbal recognition as sponsor at the event
- 20 guest tickets

Platinum \$5,000



- Distribution opportunities for company's printed materials
- VIP name tags for all guests
- Custom social media shout-out
- Sponsor logo placement on event banner (step & repeat)
- Sponsor logo placed on all event marketing materials
- Sponsor logo on CMAA website linked to company's website
- Verbal recognition as sponsor at the event
- 10 guest tickets

Gold \$3,000



- VIP name tags for all guests
- Custom social media shout-out
- Sponsor logo placement on event banner (step & repeat)
- Sponsor logo placed on all event marketing materials
- Sponsor logo on CMAA website linked to company's website
- Verbal recognition as sponsor at the event
- 10 guest tickets

Silver \$2,000



- Sponsor logo placement on event banner (step & repeat)
- Sponsor logo placed on all event marketing materials
- Sponsor logo on CMAA website linked to company's website
- Verbal recognition as sponsor at the event
- 5 guest tickets

Friend \$1,000



- Sponsor logo on CMAA website linked to company's website
- Announced as sponsor at the event
- 2 guest tickets



2023 Red Party

SPONSORSHIP REPLY FORM

COMPANY/INDIVIDUAL:

CONTACT NAME:

ADDRESS:

CITY:

STATE:

ZIP CODE:

PHONE NUMBER:

EMAIL ADDRESS:

PLEASE LIST PERSONAL OR COMPANY NAME AS YOU WOULD LIKE TO BE RECOGNIZED

- \$20,000 RUBY SPONSOR
- \$10,000 DIAMOND SPONSOR
- \$5,000 PLATINUM SPONSOR
- \$3,000 GOLD SPONSOR
- \$2,000 SILVER SPONSOR
- \$1,000 FRIEND SPONSOR

PAYMENT INFORMATION

CHECK ENCLOSED (Please make checks payable to: Chinese Mutual Aid Association)

PLEASE CHARGE MY CREDIT CARD

VISA

MASTERCARD

AMEX

DISCOVER

NAME ON CREDIT CARD:

CREDIT CARD NUMBER:

EXPIRATION DATE:

CVV:

BILLING ZIP CODE:

Please mail this form to:
Chinese Mutual Aid Association
1016 W. Argyle Street
Chicago, IL 60640

Or email to: events@chinesemutualaid.org



2023 Red Party

MEDIA SPONSORSHIP LEVELS

Venue: Cine City | Date: June 15, 2023 | 6-10PM

Gold \$1,500

- Official presenting sponsor of the Red Party
- Company banner displayed at registration table/stage
- Distribution of company's printed materials at event
- Verbal introduction as a sponsor
- Recognition in press release and marketing materials
- 1 full page color ad in program booklet
- Logo on CMAA's website
- 10 guest tickets

Silver \$1,000

- Sponsorship logo on marketing materials
- Company banner displayed at registration table/stage
- Distribution of company's printed materials at event
- Introduction as a sponsor
- Recognition in press release and marketing materials
- 1 full page color ad in program booklet
- Logo on CMAA's website
- 5 guest tickets

Bronze \$500

- Company banner displayed at registration table/stage
- Custom social media shout-out
- Recognition in press release and marketing materials
- Sponsorship logo on all promotional materials
- 1 full page color ad in program booklet
- Logo on CMAA's website
- 2 guest tickets

Please submit your ad and logo as a PNG or JPEG to
events@chinesemutualaid.org.

Chinese Mutual Aid Association
1016 W. Argyle Street, Chicago, IL 60640
ATTN: Rhea Yap
rheay@chinesemutualaid.org



2023 Red Party

MEDIA SPONSOR REPLY FORM

COMPANY/INDIVIDUAL: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____

STATE: _____

ZIP CODE: _____

PHONE NUMBER: _____

EMAIL ADDRESS: _____

PLEASE LIST PERSONAL OR COMPANY NAME AS YOU WOULD LIKE TO BE RECOGNIZED

\$1,500 GOLD SPONSOR

\$1,000 SILVER SPONSOR

\$500 BRONZE SPONSOR

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**THANK YOU FOR YOUR TIME,
SUPPORT AND GENEROSITY.**

**WE LOOK FORWARD TO
SEEING YOU AT ONE OF OUR EVENTS!**

**Please contact our Rhea Yap, Director of Strategic
Initiatives for any sponsorship related inquires:**

rhey@chinesemutualaid.org

(773) 784-2900